



Mission

To be the recognised voice of leisure & culture trusts across the UK.

Vision

Our members are the leading providers of accessible leisure & cultural services.

Beneficiaries

Charities & social enterprises delivering public leisure & culture services across the UK.



Stakeholders

- Central government
- Local strategic influencers & decision makers
- Organisations focused on public services



Needs

Bespoke support, peer networking & connections, & a collective voice

Needs

A trusted & skilled partner with commitment to support shared objectives & outcomes.

Assumptions

- Key external stakeholders' openness to changing their mindset
- Demand from public to use leisure & culture facilities
- Members are engaged & present

Support & Activities

Members' meetings

Influencing & campaigns

Special Interest Groups membership

Workshops, events & training

Bespoke resources & guidance

Our Unique Approach

Member led

Involve members, peers & external expertise

Bespoke to leisure & culture trusts

Tightly defined membership criteria

Using the power of the collective membership

Beneficiary Outcomes

Short term

- Sense of belonging to a network
- Access to bespoke help & guidance
- Represented through a stronger voice

Intermediate

- Feel more informed on future organisational challenges through bespoke support
- Creating & delivering increased social impact
- Access to business & training opportunities

Long term

- Enhanced resilience for trusts
- Culture for reporting on & embedding social impact
- Equitable & inclusive public leisure landscape

Stakeholder Outcomes

- Access to trusts through a conduit & representative body
- Better informed on policy & decision making by understanding the opportunities & challenges for trusts
- Increased understanding of the trust model

