



Recognising and celebrating the achievements of charities and social enterprises in public leisure and culture.

The Awards evening to take place at the Science and Industry Museum, Manchester, on Wednesday 20 May 2020

Entry Guide

The Community Leisure UK 2020 Awards ceremony is a chance to champion and showcase the outstanding achievements of member trusts throughout the 2018/19 year. These will be the 4th national awards for members, building on the success and positivity from previous events. The awards are an opportunity to **recognise**, **celebrate** and **share** the achievements of leisure and culture trusts across the UK.

Working in partnership with FUSE events, the 2020 Awards are once again shaping up to be a significant and exciting celebration of your sector.

Benefits

All **Community Leisure UK** member trusts are encouraged to share their experiences and accomplishments. Entrants will benefit from:

- increased exposure and a spotlight on positive achievements
- highlighting and celebrating the distinctiveness of the charitable trust model
- recognition of the work of your organisation and the people within it
- a chance to celebrate the trust sector as a whole, and to appreciate the positive difference made to communities throughout the UK
- the ability to learn from effective and innovative initiatives employed by like-minded organisations
- the opportunity to interact and share experiences with fellow member trusts, as well as wider members of the sector

The Awards are open to all **Community Leisure UK** members across England, Wales and Scotland.

Nominations for the individual awards can be made by any member of staff connected with the trust.

Award Categories

1. Community Impact Award - Physical Activity

Increasing communities' physical activity levels is at the heart of most members. Trusts are delivering evidence-based opportunities for their local communities to engage in physical activity, leading to clear and evidenced impact. Examples include using physical activity as a tool to improve health outcomes and wellbeing, reduce loneliness, develop talent pathways, reduce crime etc.

The winner of the *Community Impact through Physical Activity Award* will have demonstrated some, or all, of the following:

- The activity or service is delivered across local / national objectives and priorities
- Evidence of insight and consultation to shape / create the activity or service
- Any elements of partnership working (if appropriate)
- Evidence of using evaluation methods and subsequent reporting
- Successful recruitment and retention of communities in physical activity
- The impact for participants / communities
- Paths to sustainable delivery, and / or potential for replication

2. Community Impact Award - Arts, Culture and Libraries

Public arts, culture and libraries are critical community services, with an increasing number of trusts delivering and managing these services, either as a trust with a purely cultural focus or within a wider portfolio of services. Trusts are delivering activities and services with a significant and sustained impact on community health and wellbeing, which could be within a facility base or through outreach programmes. Examples could include establishing books on prescription, art therapy or wellbeing programmes, recovery programmes, adult education programmes etc.

The winner of the *Community Impact through Arts, Culture and Libraries Award* will have demonstrated:

- The activity or service is delivered across local / national objectives and priorities
- Evidence of insight and consultation to shape / create the activity or service
- Any elements of partnership working (if appropriate)
- Evidence of using evaluation methods and subsequent reporting
- Successful recruitment and retention of communities in the activities / services
- The impact for participants / communities
- Paths to sustainable delivery, and / or potential for replication

3. Workforce Development Award

Trusts continue to invest in the wellbeing, skills and effectiveness of their people. This award recognises member trusts who have shown commitment to the training and development of their workforce, invested to support staff wellbeing, developed a positive staff culture, or rewarded employees for their positive contributions.

The winner of the *Workforce Development Award* will have demonstrated:

- Evidence of the need for change or investment into their workforce
- The methods used by the trust to equip, develop and upskill its workforce across any or every layer of the organisation
- Evidence of the beneficial impact of doing so on the trust staff involved
- The resulting effects on the services provided by the trust, and what this means for the customers of trust services
- How the changes have influenced the wider perception of the organisation in relation to key partners

4. Capital Investment Award

Trusts and their partners continuously make capital investments into facilities and infrastructure, whether to increase energy efficiency, enable inclusive access for communities, reduce the number of closures or cancellations, or to improve service and opportunities for communities. This award focuses on the impact of this investment, rather than the size of the investment. The investment must have been made or concluded in the 2018/19 financial year.

The winner of the *Capital Investment Award* will have demonstrated:

- The challenge or opportunity that the capital investment was trying to address
- Evidencing the impact of the investment
- The role customers and communities played in shaping the investment

5. Outstanding Volunteer(s) Award

Trusts benefit from the loyalty of passionate and committed volunteers in order to deliver accessible and attractive opportunities for all members of the community. The award recognises both: Trustees who have offered their skills and expertise; and those who volunteer to support the delivery of services and activities.

The winner of the *Outstanding Volunteer(s) Award* will have demonstrated:

- Contribution to the trust's objectives
- How the trust supported and recognised the volunteer(s)
- Evidence that their contribution has made a difference, either to the running of the trust or to the quality of people's lives

6. Outstanding Employee Achievement Award

This is open to any significant contribution made by an individual staff member within a trust. This could be someone employed in any tier of the organisation, from an apprentice to a senior leader, whose work has led to demonstrable difference in the trust or within communities.

The winner of *Outstanding Employee Achievement* will have demonstrated:

- Contribution to the trust's objectives
- A contribution that is above and beyond the expectations of any employment duties
- Evidence that their contribution has made a difference either to the running of the trust or to local communities

7. Strategic Partnership

A significant attribute of trusts is the ability to form meaningful and effective partnerships, across local and national strategic priorities. Forming such partnerships allows trusts to cement themselves in a place, build a resilient future, and further their social and community objectives. These partnerships may be with commissioners, community partners, national organisations, members of the charitable sector, local councils, or health partners.

An application for this award needs to be submitted in collaboration with the strategic partner of the trust.

The winner of the *Strategic Partnerships Award* will have demonstrated:

- Why the strategic partnership was developed, what was it trying to address, and how it operates
- Why the is trust critical to this partnership
- How this strategic partnership contributes to the resilience of the trust
- How the partnership works to enrich the lives of a sector(s) of people in the local community
- How the partnership and/or its outcomes is sustained

8. Demonstrating Social Impact Award

Trusts continuously seek to make a positive impact within their local communities and to demonstrate the effects of the programmes and services on both participants and the wider community. This award recognises and celebrates social impact, which clearly demonstrates a significant benefit of the trust's work on society.

The winner of the *Demonstrating Social Impact Award* will have demonstrated:

- What the social impact of a project/programme/service of work shows
- What social problem or opportunity the work was seeking to address or explore
- Why the social impact work was undertaken
- How the evidenced social impact contributes to the resilience of the trust

9. Environmental Impact Award

Trusts seek to continuously improve and develop as environmentally conscious organisations, committed to contributing to the wider environmental agenda. There are a range of initiatives taking place across member trusts, from carbon reporting, to utilising green energy, and seeking to reduce the use of single use plastics. This award recognises the leadership and innovation of member trusts in achieving a positive environmental impact.

The winner of the *Environmental Impact Award* will have demonstrated:

- What environmental issue it was trying to address, and the change required to do so
- What the impact of the change is
- How the change was achieved
- Sustainability of the change and how it is embedded within the organisation

Thank you for interest in applying for the awards. If you have any queries about your application, please contact the Community Leisure UK awards team via email:

communityleisureuk@fuseevents.org or telephone: 01543 735254