

Public Health Task Group

First Meeting, 12th December 2014, 10:30am – 15:00am

CAN Mezzanine, Sporta, 49 - 51 East Road, N1 6AH

Overview & Action Points

Agenda Item 1 - Welcome and Introductions

Agenda Item 2 - National Sporta update

Nathan Ashley, Policy and Projects Officer, Sporta

- Sporta held its first Public Health Conference on 14th May in London. More than 40 trusts were in attendance to discuss the role of leisure and cultural trusts in the commissioning of public health services. The conference provided a great opportunity to consider how leisure trusts could develop and engage effectively. Prior to that we produced a template letter to accompany the 'SportaPurple' report and a questionnaire which helped inform and develop the initial work of the group.
- Since setting up the PHDG (Public Health Development Group) we have seen greater awareness of the trust model, the services which trusts can and are able and willing to offer and the formation of new relationships. This might not be the same across the board but, it is a positive start which we will continue to build upon.

Kirsty Cumming, Policy and Projects Officer, Sporta Scotland

- Sporta Scotland are working to produce a high-level health improvement strategy demonstrating some of the current good practice taking place in leisure trusts. The strategy is being developed following three meetings with the Public Health Working Group in Scotland and in close collaboration with both NHS Health Scotland and the Scottish Government, both of whom have attended meetings with the working group. The strategy will reflect the Scottish National Performance Framework and the key themes in the Single Outcome Agreements (Local Authority Commitments).
- Emphasising the wide variety of programmes provided by the trusts, the idea of 'spend to save' around prevention and partnership working with a wide range of partners (NHS, Scottish Government and third sector organisations), and to get support for the strategy from some of these organisations.
- The idea is to produce a document which will give a national overview of what trusts can offer, which can then be used at a local level by individual trusts to show what areas they specifically deliver on for their local communities. There is also an emphasis on how trusts can help both central and local government, and the NHS to deliver outcomes.

Agenda Item 3 - The role of the Task Group and the introduction of the three strands of working as outlined in the ['Terms of Reference'](#)

Evidence / Data

- Need to ensure a link from the task group to PHE at a national and a local level
 - NA to ensure *Justin Varney is informed and involved in the developments of the group – cross reference with JV on a continuous basis*
 - NA to discuss links with PHE Communications lead to help spread the message / work of trusts and the task group (TG) internally with PHE throughout the regions
- *Of interest, Active Tameside have renamed their fitness instructors as 'lifestyle advisors'*
- *Potential links with academic institutions – Active Northumberland have had great success with Universities and therefore increased local interest from PH.*
- *Need for standardised data collection – in line with NICE, PHE and the NOO standard evaluation framework for physical activity. It is important to establish what to collect.*
- *Potential discussion or proposal from Sporta to lead on the collaboration with one lead University to look into standardised monitoring and evaluation data sets across trusts*
- *Trusts need to be clear on what outcomes they effect – they can't be everything to everyone, be clear and stick to those*
- *Trusts do not need to show the benefits of good health as the data is already there. It's more around collecting and presenting robust data; develop reporting systems and credibility.*

Innovation & Funding of projects

- *SB shared an interesting example regarding their work on Adult Social Care*
- *Focus to be on supporting / enabling members sharing and learning rather than developing anything new in particular*

Produce Guidance (Sporta Tips/Guidance Sheet)

- *Trusts could feed data into Sporta (Excel spreadsheet) and get back a report of local results – incentive to contributed*

Agenda Item 4 - Plan and develop SportaPurple II

Explore the 'menu of options' idea as outlined in the TOR

SportaPurple II should be an overt collaboration with PHE – foreword by them for example. There should be a pre-discussion with PHE before work starts. There should be three tiers of communication:

- Members
- Commissioners
- Political advocacy

SportaPurple II should be:

1. A strategy – like sporta Scotland. To include evidence collection. To identify and include the most delivered physical activity interventions amongst trusts and recommend the monitoring and evaluation related to that.
2. Include accompanying guidance for trusts
3. Involve political/Councillor influence – develop a Parliamentary Friends Group or meeting, specifically on SportaPurple II.
4. Include partnerships and use of assets etc. which support partner projects e.g. trust supporting delivery of MacMillan Cancer support group etc – trust involvement is essential. In the sporta Scotland strategy – these named partners then openly support the strategy document and sign their names in a show of support. Shows wider community / organisational involvement.
5. Signed by all CEOs of sporta trusts – shows unity and collaboration. NA to get approval from sporta Executive.

Need to develop a standardised case study form for all trusts to use.

- Query raised by Martin Allyson's 'future of leisure' document. What is sporta's role in the future, what is CIMSPA's role, Quest, national benchmarking service etc. in terms of public health – there appears to be a lot of work to do.

Agenda Item 5 - Discussion on the various offers of external support made to the Task Group and the wider PHDG

– What expertise do we need from outside the network?

- This was discussed and circulated via email with all members of the task group. It was agreed that the task group would use the expertise of the group first and link in with PHE in short term.

Agenda Item 6 - Action planning and Next Steps

1. Task Group to support the development of the culture with trusts, around the importance of collecting high quality evidence.
2. Task Group to support case studies of trusts who are collecting good data and achieving results through that data.
3. Task Group to devise a standardised evaluation to collect as a task group and interrogate the data as a result.
4. Task Group to support development of step-by-step guidance, on evidence collection. Potential link to Stewart regarding software.
5. NA to discuss the suggested outcomes and outputs from the task group with PHE.
6. NA to draft a public health strategy, linking to the 'Everybody Active, Every Day' document. PHE to be kept involved during the whole process.
7. Form a group of trusts to establish consistent data to be collected across a set period with an agreement on what to collect then invite other trusts on board.
8. Identify a potential champion/ambassador for the sporta PHDG – an MP with an interest in PH, possibly through the Sporta Parliamentary Friends Group.
9. Look at what is being commissioned now and over the next year.
10. Ensure sign-up from CEOs and members to support the core principles of the group.
11. Identify and find funding opportunities for the members.

Agenda Item 7 - AOB

There was no other business discussed.

Agenda Item 8 - Next Meeting

The next meeting is yet to be confirmed for early 2015. However, it was agreed that meeting will take place as and when necessary.

Meeting Attendees

Name	Organisation	Position
Nathan Ashley	Sporta	Policy & Projects Officer
Cate Gillingwater	Sporta	MYM Programme Manager
Kirsty Cumming	Sporta	Scotland, Policy and Projects Officer
Sarah Berne	Active Tameside	Service Manager
Nick Colledge	WLCT	Head of Health & Wellbeing Partnership Manager
Gareth Dix	Tempus Leisure	Head of Health & Wellbeing
Coral Hanson	Active Northumberland	Active Northumberland
Ian Mitchell	Active Newham	CEO
Junita Prescott	Stevenage Leisure Ltd	Corporate Health and Wellbeing Manager
Warren Smyth	Abbeycroft Leisure & Anglia Community Leisure	CEO
Richard Foster	CLL/SPAA Foundation	Development Manager

Apologies

Name	Organisation	Position
Jill Dentith	Sheffield City Trust	Head of Health
Richard Proctor	Bay Leisure	CEO
Jackie Hanley	Oldham Community Leisure	Senior Health and Physical Activity Development Officer

End