

Public Health Task Group 20 July 2017

Topics: MECC and PH conference 2017



Making Every Contact Count

sporta 
social enterprises within culture & leisure

Priority 1: to upskill and build the knowledge of Member Trust's workforce

Work area: Further engagement and understanding of 'Making Every Contact Count' for trust's Category 3: wider workforce

1. Developed with PHE West Midlands, and Health Education England West Midlands
2. Deryn Bishop lead consultant
3. Largest Sponta investment c. £9,000
4. Six pilot Trusts involved: Abbeycroft, Active Tameside (withdrew), Halo, North Lanarkshire Leisure, SIV, Vision Redbridge
5. Training Needs Analysis – design & develop MECC toolkit for each Trust – focus groups within each Trust – evaluation support
6. Work with Deryn and the pilot Trusts completed
7. De-brief session with Deryn yesterday (19.7.17)

The Sporta MECC Toolkit

- MECC Briefing & Introductory video (for England, Scotland and Wales)
- Workplace Wellbeing materials for Trusts
- e-learning tool & reflective workbook, or
- Powerpoint presentation & reflective workbook
- Trainer user manual including bite sized learning, example MECC in practice, case studies
- Pocketbook for workforce, and example scripts

Underpinned by a MECC Champion within the Trust

All on Sporta MECC website – transferred to Sporta website

Next steps identified from de-brief

- Need learning fed back from Trusts to Deryn
- Evaluation Report from Deryn (will share)
- Sporta & Deryn create a 'best practice' sheet to help support evidence base
- Look at Workforce Wellbeing?
- Sustainability and roll out - 'MECC Champions'
 - PH Conference – “Become a MECC Champion”
 - trained on the Sporta MECC Toolkit by Deryn
 - charged to Members (cost recovery)
- PHTG to keep an overview of MECC and support networking of MECC Champions

PH Conference 2017



Public Health Conference 2017

22nd November, at thestudio Birmingham

Keen for focus on wider Trust distinctive offer.

Morning agenda



10am	Refreshments and registration		
10.30am	Welcome from <u>Sporta's</u> Public Health Task Group <i>Gareth Dix, GLL, PHTG Chair</i> Introduction to the conference. Including an overview of public health development group work & priorities to date.		
10.40am	Keynote speaker ??? RSPH or a Director of Public Health or LGA figure? Andy Burnham?? The role of leisure in contributing to better health outcomes, which in turn supports the diversification and sustainability of Trusts.		
	Service development & diversification	Making Every Contact Count – bespoke training and resources for Trusts	Opportunities from Trust experiences
11am	Part 1 – What should Trust Exercise Referral Schemes be doing in the future? A facilitated discussion focusing on: learning from GM Active approach to ER, draft standardised framework, and learning on maximising outcomes through efficiency. Sarah Broad , GM Active	MECC – launch of the bespoke MECC toolkit developed for leisure & culture Trusts Deryn Bishop , lead consultant & developer of the Sporta MECC resources	Working with the <u>Wellcome</u> Trust – how and why? A discussion session to help understand the world of <u>Wellcome</u> , and opportunities for Trusts. Hear from the <u>Wellcome</u> Trust secondees from Trusts, their thoughts to support potential funding applications, and a Q&A. Michelle Childs , Life Leisure & Caitlin Thomas , GLL
12pm	Part 2 - Exercise Referral – what are the common issues and how can we tackle them? An informal non-structured session to network, meet colleagues and share best practice, based on common issues e.g. managing waiting lists.		How can trusts deliver a healthier yet sustainable catering offer? Exploring examples from Trusts who are tackling sugar consumption in communities: the Sheffield 20p sugar levy – evaluation & replication opportunities; and

Afternoon agenda

12.45pm	Lunch & networking		
1.45pm	How can Trusts engage in the Adult Social Care Agenda? Understanding & navigating the personalisation agenda & personal budgets; legislation & governance; and engaging with disabled person led organisations (DPLOs).		Swimming?
2.45pm	Leanne Weightman , <i>Disability Rights UK</i> Examples from Tameside and Crewe of Trust delivery with adult day service provision: context, rationale, key learning, implications for the trust, innovation & costings. Sean X, Active Tameside & Donna Williamson , <i>Everybody Sport & Recreation</i>		Workforce development? Cultural angle?
3.45pm – 4pm	Closing remarks and next steps <i>Cate Atwater, Sporta</i>		



sporta 
social enterprises within culture & leisure