

**Carbon Literacy
Project**



Carbon Literacy **for Public Leisure** **and Culture**

Shareable Course **overview**

This document gives you an overview of what's included in the Carbon Literacy for Charities and Social Enterprises working in Public Leisure and Culture Shareable Course. This includes extracts from the slide deck and other supporting documents.

For further details please see our website:
<https://carbonliteracy.com/culture/>



What is Carbon Literacy?

What do we do?

Work with organisations, communities, and individuals.

Provide a training framework for the development of materials.

Accredit individuals, groups and organisations as Carbon Literate.

How did the Project start?

In 2012, a working group was convened to determine how people could 'take their **most impactful action** to address climate change'.

From the very first pilots, the approach resulted in **significant change** and **positive action** – and this led to the creation of The Carbon Literacy Project.

We now work at **global scale**, across a **breadth of sectors**, and interest in Carbon Literacy has never been greater.

How does the training work?

Each course is accredited against the Carbon Literacy Standard.

All courses must deliver at least a 'day's worth' of training.

The Project doesn't deliver any training directly. This is done internally by your own team, by external partners, or through an ecosystem of private sector trainers and consultants.

The Carbon Literacy Standard

Every course is comprised of 5 parts:

1. Knowledge



- The science and impacts of climate change.
- Existing responses and solutions.
- The importance of communication and positivity.

2. Learning method



- Maximisation of local relevance.
- Part or fully delivered by someone with sectoral expertise.
- Learners, through discussion, devise their own solutions.

3. Values



- Individual action matters.
- But we must also work together if we are to create a better world.
- A just transition is essential.

4. Action



- One group and one individual action must be taken or pledged.
- These actions should be taken in the context where the learning takes place.

5. Process



- All courses must be accredited before delivery.
- Evidence is then submitted to accredit and certify successful learners.



Why Carbon Literacy?

Cut carbon and save money

Behavioural change initiated through Carbon Literacy leads to significant **carbon** and **cost savings**.

Using approaches including Carbon Literacy has demonstrated **resource savings** of between **5% and 15%** annually across staff.

Engage your people and foster ownership

Reducing carbon is everyone's job, and each of us can **take action** where we are.

Carbon Literate people take meaningful, high-impact actions to **manage risk, embrace opportunity** and address the climate crisis.



Show that you are walking the walk

Carbon Literacy is a recognised, **quantifiable commitment** to carbon reduction.

Learners and organisations are **formally accredited** as being Carbon Literate, and demonstrate that you and your organisation are both committed to, and delivering, cuts in carbon emissions.

Shift mindsets and values

Carbon Literacy training creates a culture in which individuals **understand** and are **motivated** to take significant action to reduce their carbon emissions.

Carbon Literate staff are **fundamentally aligned with your values**, and don't just support, but accelerate your organisation's sustainability goals.



Increase your resilience

As climate impacts increase, broadening the understanding of how climate change will affect your organisation is vital.

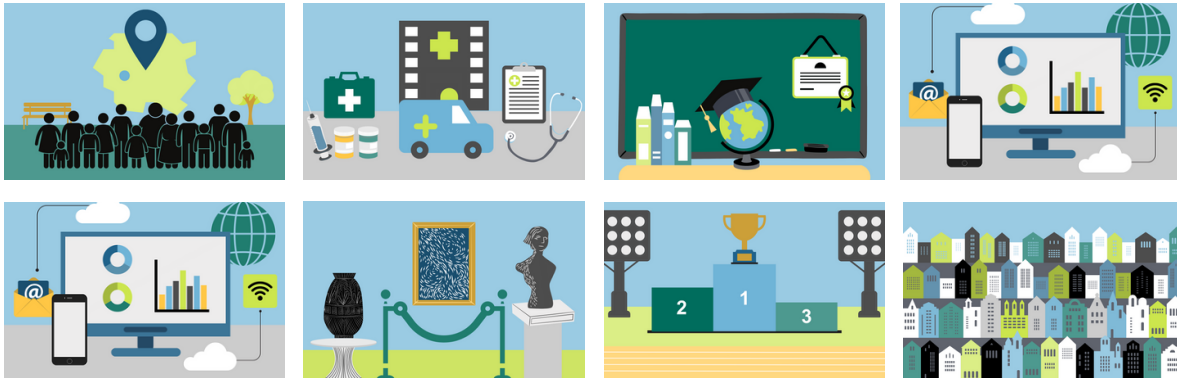
Carbon Literacy helps your people to understand and **manage risk**. It will also support your organisation's **regulatory compliance**, enhance your supply chain management and **boost your competitiveness**.



Why CL in Public Leisure and Culture?

Reduce emissions

As in all sectors, there's a real need for public culture trusts to act to reduce carbon emissions. Carbon Literacy is a powerful resource for this work.



Creating awareness amongst staff, volunteers and trustees

Carbon Literacy training can help to ensure that everyone in your organisation has the same climate change knowledge. In turn, this can help you address the big issues facing the sector, from adapting to a changing climate to supporting organisations' role as storytellers and stewards of heritage, culture and nature.

Practical tools

Carbon Literacy training contains a wealth of sector-specific climate action case studies and tools which your staff can take away with them, plus a resource document compiling all of this information to take away after the training.

Solution finding

During the 'day's worth of training' there are many opportunities for collaborative discussions and solution-finding. Ideas and knowledge already exist within your teams, and Carbon Literacy training helps you unlock their power.

Co-benefits

As staff behaviour and organisational culture changes following Carbon Literacy Training, you can see co-benefits such as positive stakeholder and audience responses, and financial savings from reduced consumption.

Employee wellbeing

Carbon Literacy Training helps to address learners' climate anxiety, can boost confidence and feelings of agency, and is a fun and engaging shared experience.



Public Leisure and Culture Shareable Course Overview

This is an overview of the Public Leisure and Culture Shareable Course materials. The course contains 4 modules which aim to educate learners and empower them to take action.



Module 1

Climate Change

This module covers all the basics of climate change, how our climate and weather are changing and the impacts this is having at a local and global level. The module then covers influence and climate justice.



Module 2

International and National Policy

This module covers international climate policy, including COP and the history and recent changes in UK climate policy. The module then covers carbon footprints and scopes and examples of actions that related organisations have implemented.



Module 3

Climate Action and Co-benefits

This module covers climate action and explores the concept of co-benefits in establishing a low-carbon public culture sector. The module then covers energy and building management.



Module 4

Taking Action on Climate Change

This module looks into how best to communicate about climate change and strategies that may help. Additionally, this module includes time for planning carbon reducing actions with your organisation.

Delivery



The toolkit offers **flexible delivery options**, including in-person, online, or a blended approach. It can be scheduled as a full day, two half-days, or spread across multiple days.

Audience

The training materials are designed to be **accessible** and **engaging** for **UK Public Culture Trusts** within all services of the organisation.



What is a Shareable Course?

Shareable Courses are courses that have been **designed to support the dissemination of Carbon Literacy in a specific sector or area**. They are designed to be shared with anyone who lives / works within that sector and used by people who were **not involved in creating** the course.

The majority of the materials have been developed and accredited to save time, costs, and make adoption as easy as possible, with only the addition of **local content and case study examples** needed to tailor the course to your audience.

Shareable Course materials are kept up to date either by **The Carbon Literacy Project** or by **sectoral experts** working closely with The Project.

As a result, 'reinvention of the wheel' is avoided, and the expertise and experience of many are brought together, to deliver more **effective training** and **better outcomes**.

What does the course include?

Slide deck

more information on page 7

Slides

...page 7

Blue-bordered slides

...page 8

Activities

...page 9

Slide notes

...page 9

Trainer Guidance Booklet

...page 10

Running order

...page 11

Pre- & post-course forms

...page 11

Resources document

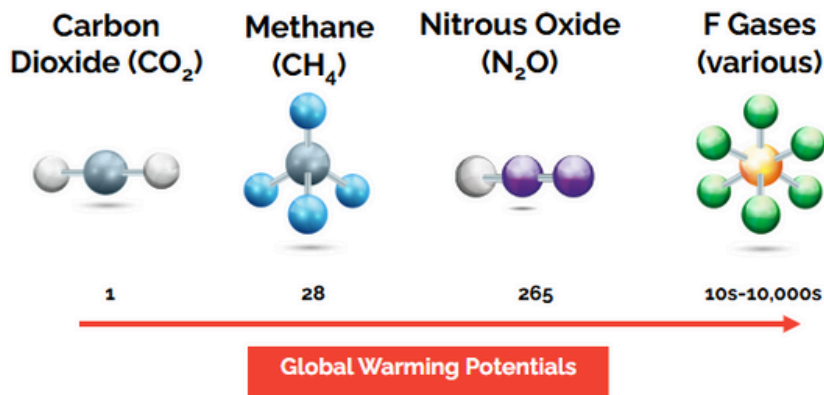
...page 11



Slide deck

The course includes a **full slide deck** with **customisable slides**, **activities**, and **slide notes** which can act as a script for the training. The trainer can also add their own notes and will be required to edit the customisable slides in the slide deck to make the learning relevant to their audience.

The greenhouse gases



CO₂e = is a conversion of all greenhouse gases to a carbon dioxide equivalent so that they can be compared easily.

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What is Net Zero?

Refers to the reduction and balancing out of emissions.

- Ecosystems on our planet naturally absorb carbon – in our oceans, forests, wetlands and reefs.
- Net zero is the state at which human-made carbon emissions are in balance with those being removed from the atmosphere by the natural world, or by carbon-removing technology (currently prohibitively expensive).



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Customisable slides

In order for the Carbon Literacy training to maintain **locally & socially relevant** to the learners in the room, the trainer(s) can **modify** some of the slides.

Local impacts



"This is our normal now. It's really important that we recognise that this is going to happen all the time – how do we respond?"

Rory Hunter, IGMT's Special Projects Director.

For three consecutive years, the River Severn has flooded Ironbridge, forcing Ironbridge Gorge Museums Trust to close sites, and causing damage and disruption to the surrounding community.

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Impact in your area

• Click to add text



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Activities

During the course, learners should be encouraged to come up with their **own solutions** through **group discussion**. Activities provide an opportunity for this to happen.

This course includes a variety of **activities** to share with learners to **encourage engagement**, and the slide notes provide the trainer with information on how to explain and facilitate each activity.


Activity: Climate justice discussion




Did any of the examples around climate justice surprise you?



Why does climate justice matter? How does it relate to access and participation in our sector?




Can you think of any examples of climate injustice in your community?



How can climate justice help to create a fairer world?

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Slide notes

The slide notes accompanying each slide can be used either as a **script** to deliver the content, or as a **guide for trainers** to use to help them deliver the content in their **own style**. All references, resources, and image copyright for the content featured in each slide can be found in the slide notes for the trainer to refer to throughout the session.

The slide animations and slide notes should be adjusted to suit the trainer's delivery style, however, the **core content of each slide should remain the same**.

Trainer Guidance Booklet

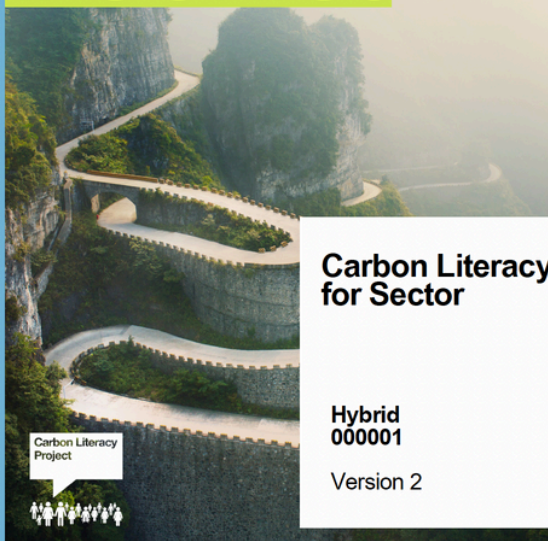
This Shareable Course includes a Trainer Guidance Booklet to provide you with information which will **help in the delivery** of Carbon Literacy Training. You can use this to help **prepare** for your training session, for **support during the session**, and for additional information on what we need from you following the training.

Contents:

- Preparing to deliver training
- Technical support with Zoom and Teams
- Top tips for trainers
- Helping learners to complete their climate actions
- Addressing climate change anxiety
- Delivering accessible training

The Carbon Literacy Project

Trainer Guidance Booklet



The Carbon Literacy Trust (Registered Charity No.: 1156722)



Top tips for trainers

A supportive learning environment brings out the best in learners. Here are a few tips to help trainers foster engagement and encourage active participation:

- **Passion and positivity** – This can help inspire engagement and motivate learners to take meaningful action by creating a hopeful and proactive mindset, essential for addressing the challenges of climate change.
- **Not knowing all the answers** – A good way to start a session is reminding learners that it is okay not to know all the answers. This can help foster curiosity and collaboration towards collective problem-solving.
- **Getting the most out of group discussions** – Use clear instructions and time limits in group discussions. Encourage active participation while gently steering the discussion back toward key learning points if it veers off topic. If time allows, let a discussion continue as long as it enhances understanding or aligns with key learning goals.
- **Maintaining a respectful environment** – By encouraging open communication, active listening, and valuing diverse perspectives we can help create a respectful learning environment. Set clear expectations for behaviour and address any issues with empathy and fairness.

For further trainer guidance please see our [CL Trainer Code of Conduct](#).

Running order

This training is **one-day of learning** that can be delivered in a single day, or over multiple days - this depends on the delivery structure that is best **suited to your organisation and your learners**. This Shareable Course features a suggested **running order** that helps you to plan your session(s) and offers an overview of the content featured in the course.

Module	Running time
Introduction	11 minutes
Module 1	1 hour 50 minutes
Module 2	1 hour 45 minutes
Module 3	1 hour 37 minutes
Module 4	2 hours

Pre- and post-course forms

As part of this Shareable Course we include a pre-course form to get a snapshot of where your learners are before the course, and a post-course form to get **feedback** and understand how your learners found the course.

Resources document

An additional Resource Document is part of this Shareable Course. This features extra resources that our team has selected to assist trainers in their **knowledge**, and that can **support** them in providing learners with information beyond the course.

What comes next?

Get in touch with us!












We have an amazing team on hand to help you **get started** on your Carbon Literacy journey. You can arrange to meet one of them by emailing:

culture@carbonliteracy.com



Get ready to deliver Carbon Literacy

To deliver Carbon Literacy training using this course, you should be **certified as Carbon Literate**. See [this events page](#) for a list of open courses. If you can't find one suitable, please get in touch using the email above. You must also **have attended our free, 90-minute Delivering Successful Carbon Literacy workshop**. This runs online and can be booked [here](#).

 jan 23 10:30 United Kingdom	Online Open Course: Carbon Literacy for the Automotive Sector An opportunity for sustainability enthusiasts in the Automotive Sector to experience the new Automotive Carbon Literacy Toolkit first-hand! Led by experienced trainers from Auto Trader, this free online open training...	
 jan 24 09:00 United Kingdom	Online Course: Carbon Literacy for the Built Environment Are you ready to get sure-footed with sustainability? From Hattrick, Making Sense of Sustainability is the first Carbon Literacy accredited training course for sales and marketing professionals working in and...	
 jan 25 10:00 United Kingdom	Online Course: Carbon Literacy for Professionals Carbon Literacy training designed by Better Not Stop for those working within professional services who want to take action on climate change through their job role. The course will take you from the basics of...	
 jan 30 12:00 United Kingdom	Online Course: Carbon Literacy for SMEs Are you a company seeking to empower your staff to be climate change champions, or to demonstrate to your suppliers that you embrace sustainability? On completion of this course, you will gain Carbon Literacy...	
 feb 5 09:00 United Kingdom	Online Course: Carbon Literacy for Healthcare Professionals WRM is offering this Carbon Literacy workshop to anyone that has completed step 1 of the hybrid NHS E-learning training. This half-day workshop will focus on offering practical emission-saving actions for...	
 feb 5 19:00 United Kingdom	Online Course: 'Talking Climate' - Carbon Literacy for Communities and Individuals Talking Climate is a Carbon Literacy course created by Sustainable(ish) for individuals and community groups. The course is designed to give you the knowledge and the confidence you need, to talk to others about...	