

Business Partner & Associate Partner Offer

2025/2026



Benefits to your organisation

Community Leisure UK is the members' association that specialises in charities and social enterprises delivering public leisure and culture services.

Your organisation could be stood right beside us, supporting and building the resilience of this valuable sector.

- * UK wide reach offering face to face engagement and prominent brand presence
- * Exclusivity of business area for Business Partners
- * Engage with the largest collective of public leisure service deliverers across the UK - charitable trusts
- * Support the sustainability of the members' association that solely focuses on charitable trusts in public leisure and culture
- * A single point of contact with Community Leisure UK



HEADLINE BUSINESS PARTNER PROGRAMME OFFER:

- Access to all Community Leisure UK members across the UK
- Exclusivity in your field of operation
- Attendance at all Regional Meetings across the UK, enabling face to face engagement
- Support to administer, deliver and host specialist workshops and webinars
- Option to present to members at each Regional meeting, once per year.
- Twitter and LinkedIn engagement
- One week per year spotlight on your organization, supporting you with content and narrative
- Option to contribute articles to the monthly Ezine with a reach of 1000+ readers
- Option to hold focus groups with members to co-design products and services
- Option to
- Brand prominence on our website and key reports and documents.
- Exclusive use of the Community Leisure UK brand logo
- Engagement with Special Interest Groups involving member trusts as appropriate (currently 13 SIGs)
- Access, attendance and opportunities to engage members at two members meetings per year (in person).
- Brand presence on the Community Leisure UK website homepage and dedicated web page

**The Headline
Business Partner
Programme is valued
at £17,850 +VAT.**



BUSINESS ASSOCIATE PROGRAMME OFFER:

- Access to all Community Leisure UK members across the UK
- Support to administer, deliver and host specialist workshops and webinars
- Twitter and LinkedIn engagement
- Option to contribute articles to the monthly Ezine with a reach of 1000+ readers
- Brand prominence on our website and key reports and documents.
- Exclusive use of the Community Leisure UK brand logo
- Engagement with Special Interest Groups involving member trusts as appropriate (currently 13 SIGs)
- Access, attendance and opportunities to engage members at two members meetings per year (in person).
- Brand presence on the Community Leisure UK website homepage and dedicated web page

**The Business Associate
Programme is valued
at £5,250 +VAT.**

