



Seriously Social Awards Submissions Criteria

We have provided some guidance on each award category, but we know you all do a wide range of work and aligning your submissions with some of these may be a challenge but not impossible. The deadline for submissions is close of play **Friday 21 August**.

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People Above Profit Award

Putting people first, putting them and their needs above profit is what we are all about as a sector. This award category is about showing how you have supported someone (or a group of people) overcome challenges in their life to go on to live a healthier (or creatively) happier one - regardless of cost.

This can be about any of the Seriously Social categories or subjects like Health, Community, or Inclusion. Think of this award in this way. What is the one case study, or story, that you think about that makes you most proud, the one that makes you fill up with pride and emotion and the one that you want to tell the world about.

Scoring

- The impact of transformation on this individual(s) life (10 points)
- Sustained health improvement/positive impact on their life (10 points)
- The individual's commitment to continuing their journey (10 points)
- The role played by your organisation in making this change happen (10 points)

- The importance of employee/volunteer relationships to provide support and build trust (10 points)
- The clarity of explanation/storytelling (10 points)

Please submit Video of up to 5 minutes or written case study up to 500 words to demonstrate impact. Please include photographs which have consent if you have any

Seriously Social about Health & Wellbeing

Tackling health inequalities, reducing the financial burden on the NHS through preventative and rehabilitation services, improving whole community health and taking a person-centred approach to health is the core of what Charitable Trusts and Social Enterprises delivering public leisure and culture do.

Ideas for an entry submission could be about a programme that has proven to tackle health inequalities/ the financial burden on the NHS/improved whole community health or been developed with a person-centred approach

250 word summary of your programme/initiative (Total of 20 points)

Include:

- How many participants have taken part in your programme/activity over the past 12 months? *
- How frequently did your programme/activity take place over the past 12 months? Daily/Weekly/Monthly/one off event/ other*
- If your programme/activity has been running longer than a year, has there been an increase in the number of participants or scope of the activity?
- Rationale for setting it up (5 points)
- What is innovative about the approach (5 points)
- 10 points for overall summary – clear overview and purpose of the initiative

* As you may be aware, we intend to commission a social value report of the winning entries. In order to do this, we required these questions to be answered, but the answers will not be used to determine the winners, only for the social value analysis if the entry wins the award

Further detail (500 words) 40 points

- How does this support local/national objectives and priorities (5 points)
- How did you engage local people and communities in the activity or service? (10 points)
- What data can you share to demonstrate impact? (5 points)
- What is the impact for participants/communities? (10 points)

- How would you score the clarity of explanation/storytelling in this submission? (10 points)

Case study (20 points)

Video of up to 5 minutes or written case study up to 500 words to demonstrate impact. Please include photographs which have consent if you have any (10 points)

Future plans (15 points)

- Are there paths to sustainable delivery and/or potential to scale? (10 points)
- How will you continue to develop and broaden the work? (5 points)

Seriously Social about the Community

Involving and empowering communities and working with partner organisations is at the front of our members' thinking.

Ideas for an entry submission could be around where you have enjoyed great success on a programme when developed working with health professionals/community groups, volunteers or local businesses, other charitable groups or your local authority partner.

250 word summary of your programme/initiative (Total of 20 points)

Include:

- How many participants have taken part in your programme/activity over the past 12 months? *
- How frequently did your programme/activity take place over the past 12 months? Daily/Weekly/Monthly/one off event/ other?*
- Rationale for setting it up (5 points)
- What is innovative about the approach (5 points)
- 10 points for overall summary – clear overview and purpose of the initiative

* As you may be aware, we intend to commission a social value report of the winning entries. In order to do this, we required these questions to be answered, but the answers will not be used to determine the winners, only for the social value analysis if the entry wins the award

Further detail (500 words) 40 points

- How does this support local/national objectives and priorities (5 points)
- How did you engage local people and communities in the activity or service? (10 points)
- What data can you share to demonstrate impact? (5 points)

- What is the impact for participants/communities (15 points)
- How would you score the clarity of explanation/storytelling in this submission? (10 points)

Case study (20 points)

Video of up to 5 minutes or written case study up to 500 words to demonstrate impact. Please include photographs which have consent if you have any. (10 points)

Future plans (15 points)

- Are there paths to sustainable delivery and/or potential to scale? (10 points)
- How will you continue to develop and broaden the work? (5 points)

Spotlight Award for Outstanding Volunteer

Volunteers bring their energy, insight and expertise to support our sector. They provide oversight at the very top at Board level, as well as offering purposeful volunteering opportunities across a range of programmes and services. Nominate your star volunteer in this category.

250 word summary of you're the individual and their role and rationale for nomination (Total of 20 points)

- Passion and leadership in their role to engage with and inspire others. (10 points)
- What is their contribution that goes beyond the expectations of their role? (10 points)
- Evidence that their contribution has made a difference to the quality of people's lives, either in the context of work colleague, or delivery to individuals and groups (10 points)
- Please include a photograph which has consent if you have one

Seriously Social about Employment and Skills

Employment and skills are a key determinant of the health of individuals and communities. Meaningful employment, being part of a company committed to doing good, and enhanced economic stability, plays a huge part in the health and wellbeing of communities and individuals.

Ideas for an entry submission could be about pioneering pathways into employment for older adults or apprenticeship schemes and the benefits this has brought as a business, or better connected you, to the community.

250 word summary of your programme/initiative (Total of 20 points)

Include:

- How many employees have taken part in your programme/activity over the past 12 months? (if relevant)*
- How frequently did your programme/activity take place over the past 12 months? Daily/Weekly/Monthly/one off event/ other?*
- Rationale for setting it up (5 points)
- What is innovative about the approach (5 points)

- 10 points for overall summary

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Further detail (500 words) 50 points

- How does this support local/national objectives and priorities (5 points)
- How did you engage local people and communities in the activity or service? (10 points)
- What data can you share to demonstrate impact? (5 points)
- The impact for participants/communities (10 points)
- Paths to sustainable delivery and/or potential to scale (10 points)

- How would you score the clarity of explanation/storytelling in this submission? (10 points)

Case study (20 points)

Video of up to 5 minutes or written case study up to 500 words to demonstrate impact. Please include photographs which have consent if you have any (10 points)

Future plans (10 points)

- How will you ensure the sustainability of this programme? (5 points)
- How will you continue to develop and broaden the work? (5 points)

Spotlight Award for Outstanding Employee

People are the backbone of our business. Who is your most passionate, enthusiastic employee? Who has started as an apprentice and gone on to great things? Nominate your outstanding employee for this category.

**250 word summary of you're the individual and their role and rationale for nomination
(Total of 20 points)**

- Demonstration of passion in their role that inspires and supports colleagues as well as individuals and groups (10 points)
- What is their contribution that goes beyond the expectations of their role? (10 points)
- Evidence that their contribution has made a difference to the quality of people's lives, either in the context of work colleague, or delivery to individuals and groups (10 points)

Please include a photograph which has consent if you have one.

Seriously Social about Inclusion

Valuing people's differences and ensuring everyone is treated equally and supported in their community is part of the DNA of our members.

Ideas for an entry submission could be where you have developed or expanded a current programme for people facing barriers to participation including due to poverty, disability, ethnicity, geography or poorer health outcomes

250 word summary of your programme/initiative (Total of 20 points)

Include:

- How many participants have taken part in your programme/activity over the past 12 months? *
- How frequently did your programme/activity take place over the past 12 months? Daily/Weekly/Monthly/one off event/ other*
- Rationale for setting it up (5 points)
- What is innovative about the approach (5 points)

- 10 points for overall summary

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Further detail (500 words) 50 points

- How does this support local/national objectives and priorities (5 points)
- Successful engagement of local people and communities in the activity or service (10 points)

- What data can you share to demonstrate impact? (5 points)
- What is the impact for participants/communities? (15 points)
- Paths to sustainable delivery and/or potential to scale (10 points)
- How would you score the clarity of explanation/storytelling in this submission? (10 points)

Case study (20 points)

Video of up to 5 minutes or written case study up to 500 words to demonstrate impact. Please include photographs which have consent if you have any (10 points)

Future plans (10 points)

- How will you ensure the sustainability of this programme? (5 points)
- How will you continue to develop and broaden the work? (5 points)

Seriously Social about the Environment

Charitable Trusts and Social Enterprises play an important role in contributing to local climate change targets because they are driven by social justice with the public as their stakeholder.

Ideas for an entry submission could be about where you have developed and implemented an Environmental Strategy/Plan and explain the positive difference this has made to your organisation's carbon emissions. Or how you have implemented carbon reduction projects and/or sustainability awareness schemes, either by yourself or through working with the community.

250 word summary of your programme/initiative (Total of 20 points)

Include:

- Rationale for setting it up (5 points)
- What is innovative about the approach (5 points)
- Environmental impact of your work e.g. carbon savings or other environmental impact
- 10 points for overall summary

Further detail (500 words) 50 points

- How does this support local/national objectives and priorities (5 points)
- How did you engage with partners and communities in the activity the activity or development (10 points)

- What data can you share to demonstrate impact? (5 points)
- The impact for the organisation or communities (10 points)
- Environmental impact (10 points)
- How would you score the clarity of explanation/storytelling in this submission? (10 points)

Case study (20 points)

Video of up to 5 minutes or written case study up to 500 words to demonstrate impact. Please include photographs which have consent if you have any (10 points)

Future plans (10 points)

- How will you ensure the sustainability of this programme? (5 points)
- How will you continue to develop and broaden the work? (5 points)

Lifetime Achievement Award

Our sector is driven by great people, many of whom work tirelessly and are unsung heroes.

This is a chance to recognise and celebrate those who might never step into the spotlight, but who have phenomenal achievements.

So, who has been there for you through the good times and the bad? Who has taken challenges head on, supported growth, created positive outcomes over the years and always stayed positive. If you could pick one person to embody the spirit and ethos of your business, who would it be?

Please provide a summary of the individual you have nominated including:

- Brief summary of their work history (5 points)
- Their key achievements (10 points)
- Challenges faced and how these have been overcome (10 points)
- How they inspire others (10 points)
- Your reason for why they are deserving of this award (15 points)
- Please include photographs which has consent if you have one.