



SPONSORSHIP OPPORTUNITIES

Be part of our Seriously Social Awards, celebrating the impact of Charitable Trusts and Social Enterprises delivering social good and putting people above profit.



About the Awards

Building on the positive engagement and success of the first Seriously Social awards in November 2024, Community Leisure UK, will be holding its second Seriously Social Awards on the 25th November 2026. The event will take place at The Old Fruitmarket in Glasgow.

Our annual Seriously Social Campaign spotlights the incredible work and impact of Charitable Trusts and Social Enterprises delivering social good and putting people above profit – helping shift the national narrative from deliverers of public leisure and culture to deliverers of social good.

Just like the campaign, the Seriously Social Awards 2026 celebrate the social value & social impact our members make, showcasing their role in the social economy and the difference they make to individuals, communities, local authorities and the state.

Principal Awards Sponsor

An exclusive opportunity to partner with Community Leisure UK as the principal sponsor of the Awards at **£4500 +VAT**

Includes

- Headline sponsor on all materials leading up to and during the Awards
- Welcome address (max 5 minutes) at Awards
- Representation of brand logo on all Awards literature as well as Awards presentation slides, stage and signage on the night
- Brand logo featured on dedicated awards section on the Community Leisure UK website
- Two complimentary places at the Awards dinner and ceremony, with a seat at the head table
- Inclusion in a winners case study brochure.
- Optional sponsor stand in the Awards venue during networking drinks prior to Awardsdinner
- Additional publicity through Community Leisure UK's social media channels e.g. X, LinkedIn.

This opportunity is open to one organisation only.

Category Sponsorship

Individual awards categories are available for sponsorship at **£1800 + VAT**.

Includes:

- Presentation of award to the winner of your chosen category on stage
- Representation of brand logo on all Awards literature
- Brand logo featured on dedicated awards section on the Community Leisure UK website
- Two complimentary places at the Awards dinner and ceremony
- Optional sponsor stand in the Awards venue during networking drinks prior to Awards Dinner.
- Additional publicity through Community Leisure UK's social media channels e.g. X, LinkedIn.

Sponsors are able to apply for their preference of award category and are able to sponsor up to two awards.

Welcome Reception Sponsorship

The package is limited to one sponsor at **£2500 + VAT**.

Includes:

- Prominent branding and visibility during the welcome reception
- Welcome remarks at the drinks reception
- Representation of brand logo on all Awards literature
- Brand logo featured on dedicated awards section on the Community Leisure UK website
- Two complimentary places at the Awards dinner and ceremony
- Optional sponsor stand in the Awards venue during networking drinks prior to Awards dinner
- Additional publicity through Community Leisure UK's social media channels e.g. X, LinkedIn.



Why Sponsor

- Be part of the UK's largest event dedicated to social enterprises and charities delivering public leisure and culture
- Associate your brand with social impact and value beyond logo placement
- Show your support for the public leisure and culture sector
- Gain national recognition with high-profile awards
- Sponsor the category/activity most appropriate to your business
- Immerse your staff in the leisure and culture trust world by meeting inspiring leaders on the evening
- Enjoy a spectacular show and quality time to network

Award Categories

There are 9 individual awards

- Seriously Social About Health
- Seriously Social About the Community
- Seriously Social About Inclusion
- Seriously Social About Employment and Skills
- Spotlight award for Outstanding Employee
- Spotlight award for Outstanding Volunteer
- Seriously Social About the Environment
- People Above Profit Award
- Lifetime Achievement Award



Thank you for your interest!

**Contact us to discuss:
contact@communityleisureuk.org
www.communityleisureuk.org**